

How would you like to start living your dream future, right now?



The Future Redesign Experience is a multi-week coaching program where entrepreneurs and founders learn to self coach, based on the inspired intelligence from deep within our DNA. They learn to create relationships anchored in trust and belonging for naturally enduring success.

The skills they learn and the tools they gain access to help them do business in a way that continually expands their spiral of trust.

This short overview is designed to familiarize you with the Future Redesign Experience and the foundation principles of the Connect platform.

Let's begin with the bottom line

That way you'll know where we're going.

Imagine for a moment, that wherever you are, it's not where you'd rather be. Maybe you had a fight with a friend, or got passed over for a promotion. Or, maybe you just can't stand another high-pressure day at your job!

Whatever's troubling you, **especially you entrepreneurs**, the Future Redesign Experience and its platform of Connect tools, can help you create a path from where you are, to that other place...*the one where you'd rather be.*

Whenever you're stuck, whatever the challenge...

You can reach out to Future Redesign for your answer! Here's why...

Future Redesign provides you with a clear understanding of principles from deep inside human nature.

You apply these principles to your benefit, using Future Redesign's tools and methods. Use them to diagnose, and then diffuse, whatever facts, feelings, emotions, and behaviors are causing issues in your current situation. You can also use the same insights on human nature to create a solid solution. And because of this process, it will be a solution that makes sense to other people **...meaning a solution they will support.**

Let's talk about your birthright

Hahaha! No, in this case, birthright doesn't mean inheritance.

But, it is a gift. A gift of continually learning, growing, and expanding. It means always accomplishing and contributing more. That's the birthright of every human being. I like to say it this way:

To confidently be **WHO** you want,

Achieve **WHAT** you want, and

Feel **HOW** you want, every day.

It's like having a clean canvas and fresh paints. Like a blank check to fill in as you please.

But right away, there's a problem. Even before we reach puberty, this birthright becomes obscured...lost to us in the complexities of life.

So, what do YOU think? I think it's time for a CHANGE.

A massive change, where together, we work to restore your birthright. You'll be able to take **much greater control** over your day to day life, allowing you to design the future you want—not just dream about it.

Well, now we've set the stage. It's time to give you the full overview of Future Redesign.

Future Redesign is a product from Trust2Connect where, through the Future Redesign tools, principles, and methods, **you learn how to self-coach** and go on to design your own future by applying the **once-hidden laws of human nature**. Once-hidden means this opportunity is different, and more powerful than anything else you've seen, or even heard of. In addition, it presents a short learning curve because it will make immediate gut sense to you.

You'll think, "*I knew that!*" ...But you didn't.

You just ran into what has always been sleeping inside you. It's yours—we call it *Human Nature 2.0*—and we just have to wake it up. To give you a flying start at what might otherwise be a daunting task, here are 10 foundation concepts to guide you. Most of them will be new to you, but they're easy to grasp. If you don't understand or believe them at first, you soon will.

Before I go into each one I'll share them as a quick list:

Point 1: Human nature is hard coded into our DNA. It drives our emotions, feelings, and behaviors.

Point 2: That means it's impossible to take human nature out of human interactions and performance.

Point 3: The laws of human nature are innate, explicit, and uncomplicated.

Point 4: Yet, for most of us, human nature is more mystery than mastery.

Point 5: DNA programs us to connect with other people, through our relationships, which become the context of our lives.

Point 6: To get where we're going, we need to understand that feelings and emotions are the currency we trade in all of our relationships.

Point 7: It's also important to understand that the emotion of trust is the foundation every relationship is built on. **Every relationship.**

Point 8: However, there's a fundamental problem with this: most people don't know the difference between feelings and emotions, or even where they come from. But the biggest problem is **not understanding how easily and frequently trust is damaged**, leaving us in a CYA

world. Point 9: Luckily, and this is going to sound strange, *but whether a sunflower or an artichoke,*

a galaxy, or a relationship, nature builds things using consistent patterns. Patterns we can use and depend on.

Point 10: **Human nature is a mirror of physical nature**, in that there is a mathematical, 8-step pattern, a building process, really, that includes feelings, behaviors, relationships, shared experiences, and even the different scales of cultures.

Before we move on, you might be thinking, **“So what?”** *That's a fair question.*

Without a deeper explanation, let me just say that these ten principles, or ten truths as I like to call them, *don't just treat your symptoms*. They provide the framework for **directly addressing the root causes of challenges** such as stress, overwhelm, and anxiety—rather than simply managing symptoms. It's an approach that offers a comprehensive and holistic solution to empower you to *take control of your life and flourish in the face of adversity*. That's a pretty cool, "So What".

Now. Let's get into the details, shall we? Because, this is where the fun begins!

Point 1: We have to start with the fact that human nature is hard coded inside our DNA.

That makes human nature the powerful, unseen, and constant force that binds us all together. It connects us across countries, continents, cultures—*and even across time*.

Human nature drives our emotions, feelings, and behaviors. Intuitively, I think you already understand this. But, as we progress through this overview, the role of human nature will take on new meaning.

Point 2: Try as you might, at home, work, and everywhere else, **you can't take human nature out of human performance**. That's the first law of human nature, and it means that change can be hard to come by. Why? Basically, it's because zebras can't change their stripes. In this regard, we only have a slight advantage over the zebra. Change is hard.

Point 3: The laws of human nature are *closely aligned with the concepts of natural law*. They are innate and absolute. Thankfully, that also makes them dependable for behavior design and dynamic change. While these laws don't lend themselves to the scientific method of repeatable results, like in physics, they can be observed and analyzed—*and they have stood the test of time*.

Natural laws are metaphysical, rather than physical, but you can depend on them just like you depend on gravity. You can set your course by them, just as sailors used the constant, physical positions of the stars to navigate.

So as it goes, it's not surprising that the laws of human nature *simply never change*.

Also, just like statutory laws, breaking natural laws can sometimes deal out harsh consequences such as anger, confusion, and sadness.

Point4: Ironically, for most people human nature is 90% mystery and 10% mastery. This creates **discomfort, fear, a sense of being vulnerable**. You can see why most of us tend to avoid highly emotional people and situations. They make us feel out of control.

Getting tangled up in emotions is a lot like driving your car while blindfolded. You don't know where you are, what rules apply... or when you're going to crash into someone else. It's nerve wracking and it leaves us *just wanting to find a safe place*.

But, if you understand human nature and its principles, you have *no blindfold* and everyone shares the simple rules of the road. With understanding, human nature isn't just bearable, **it's empowering, refreshing!**

Point 5: Our DNA programs us to connect in relationships with other people. For tens of thousands of years, joining with others, as in a tribe or village, meant a longer life.

But more important than safety, the way nature sees it, is in our relationships with others, we're all able to **accomplish and contribute more**. This joining, growing, and expanding is a macro look at how we assure the future of mankind. And, it clearly makes *relationships the context of our lives*.

We're all aware of the relationships around us. We see them at work, in families and in different social settings. There are ones we admire, and by contrast ones that seem almost toxic.

It's easy to decide which relationships are the real contributors. They're the ones you can trust. The ones you'd want on your team.

Point 6: Emotions and feelings are the **currency of all relationships**. Trust joins us together for valuable contributions, whereas fear holds us apart and creates barriers to what might have been accomplished. **This point on currency can't be overstated**. In fact, if you think on it for a minute,

you'll probably agree that if we can't trade in trust first, it's much harder to trade our money—if *we trade it at all.*

So, it's important to take a really close look at trust, starting with the premise that the greatest share of work and contribution **happens through our relationships.**

If we want the greatest return on the time and money we invest in life...the first, and most important investment should be in **creating relationships anchored in trust and respect,** resolving any questions of safety.

Point 7: **Trust is the essential foundation for all relationships.**

Without trust, it can be challenging to establish a genuine connection, and the relationship will struggle to thrive. Trust forms the basis for *emotional intimacy, vulnerability, and effective communication.* It provides a sense of security and assurance that the other person can be relied upon.

The requirement of trust is **operative at all times,** in both personal and professional relationships. It even extends to superficial relationships like you might have with a delivery driver or sales clerk. Think what you would do if your trust were damaged in a relationship with a physician, neighbor, pastor, golf partner...and on and on. We **instinctively pull away and create a barrier** when our trust is damaged.

Open and honest communication, reliability, and demonstrating integrity are crucial for cultivating and sustaining trust in a relationship. If trust has been damaged, it will require effort, time, and commitment from both parties to rebuild. In some situations, *damaged trust can never be rebuilt.* It's the end of that relationship.

Point Eight: Most people don't know the difference between emotions and feelings (or even where they come from). They're unaware that each comes from the subconscious mind, a primitive part of our brain that **lacks the capacity for actual thought.** Now, *there's* a conundrum! Our emotions come from a part of the brain that must process input at such a high speed it can't take time to think!

No wonder we sometimes feel confused or carried away by our emotions!

Point 9: Mother nature builds things using consistent, efficient patterns. The most common pattern in physical nature is called the Golden Spiral, often represented visually by the shape of

the nautilus shell. It can also be mathematically generated by the Fibonacci sequence of numbers, starting with 0 and 1, and continuing indefinitely, where *every eight steps completes a full cycle*.

In human nature, which again is metaphysical rather than physical, mother nature uses the same repeating spiral. To aid in understanding, the spiral is observed more as a side view and takes the shape of a whirlwind, or funnel.

From the bottom of the funnel, the layers are: *DNA, emotions, beliefs, feelings, behaviors, relationships, shared experiences, and growth and expansion*. This is Nature's VitalSpiral™, and it's far more delicate than the physical model.

Once any single layer becomes unstable or damaged, the layers above it also become damaged. It's very much like a game of Jenga—make the wrong moves and things topple. And then you start over. Because the very bottom of the Vital Spiral is DNA, the drive for connecting to others *is eternally stable*.

The next layer is emotions, represented by the pairing of trust and fear. As much as we're driven to connect, we're even more concerned about being too vulnerable and unsafe.

One of the most important things you'll ever learn...is damaged trust offers little support for healthy beliefs, feelings, or behavior. And it can destroy relationships, which is something you already know.

Working in sound relationships, we're continually reinforcing trust. No matter how much we're able to accomplish, *because we're human, trust can always be damaged*, forcing us to backtrack or even start over.

And finally, Point 10: A fair trade of goods and services is the only one people seek, return to, and invest in. And, you should know this: it's human nature to try and restore balance, or "even the score" when we're left on the wrong end of an unfair trade.

How do we create our future?

Everyone says they **plan for the future**, but every day, by default, we fail to **design our future**. That's a different proposition. You see, it's not about how smart or how driven we are. It's not about the hundreds of decisions we make every day, either. The future we create depends on the core beliefs that **drive our decisions**...*beliefs tucked away in that subconscious mind that can't*

even think! As a result, most people aren't: **being, achieving, and feeling**, all of the things they would like to.

Many people, through a combination of fear and a lack of knowledge about the alternatives, necessarily accept their circumstances and just keep putting one foot in front of the other.

Many others—*people like you*—have the motivation and determination to continue improving their lives and the lives of their loved ones. But, without the knowledge and skills you will rapidly acquire through the Future Redesign Experience, they'll invest way too much effort for the return that they get.

So, here's the bottom line: psychologists will tell you, regardless of where we've been, what's happened to us, or what we've done—all any of us want is to be happy and feel like we belong. You know, go to sleep satisfied...wake up refreshed...and look forward to each day. It doesn't seem like it's so much to ask, but how many of us **actually live that life?**

Luckily, in human nature you already have everything you need for your future. Through the Future Redesign Experience you'll learn to use our digital platform and apply Future Redesign principles and methods, so that for the first time, **you will have true, full use of your own-magical-human nature** ...and it's our privilege at Trust2Connect to help you put all that potential to work...closing the gap to your Dream Future!

Well, that's it for now...*see you on the way to the future!!*